



YELLOWHAT-SOX
EXPORT MOTORCYCLE INFORMATION





Our Mission is to find the best choice for you.

Our Service



YellowHat-SOX Inc, supply businesses around the world with used motorcycles from all over Japan.

Provide the Best Choice

Our mission is to provide you to find the best stock for your showroom.

Japan is one of the biggest markets for motorcycles in the world. Having factories of major brands of motorcycles such as Honda, Yamaha, Suzuki, and Kawasaki here in Japan, we are in the position to supply select used motorcycles.



Export Motorcycles

Our duty is to support you, collect selected motorcycles, and ship them while maintaining their quality.

Shipment is done by 20ft/40ft/40ft HQ containers. Quantity per container will be different depending on the size of motorcycles, but we always consider 'quality first' and pack as many as we can. Our 30 years' experience is the proof of customer's satisfaction.



After Sale Service

Titles will be supplied with English translation where necessary. Also, if any parts required, we shall support you to get them.

We Ship to Over 70 Countries

We ship our used motorcycles all around the world. To countries such as:

- Americas
- Asia
- Europe
- Eastern Europe
- Africa
- Oceania





Our Market

Domestic Showrooms

We have over 8000 Used Motorcycles in stock in our 55 domestic showrooms across Japan.

Auction

Thousands of used motorcycles are sold at auctions every week. We have the highest level of access to enable us to offer you the lowest auction fee.

- BDS - Over 3,000 units a week
- AUCNET - About 1,300 units a week
- JBA - About 2,500 units a week
- ARAI - Auctions Every Tuesday
- Yahoo Auctions - Motorcycles and Parts

Dealer to Dealer

We have relationships with other Japan-based motorcycle dealers and can use our relationship to find motorcycles that we don't currently have in stock.

Trade In

We buy around 700 used motorcycles from private owners every month. We have the chance to offer you good bargains directly from private owners.





About YellowHat - SOX

YELLOWHAT-SOX INC.

ABOUT US

Capital: 30 million JPY

Sales: 11.3 billion JPY (annual, as of March 2020)

Staff: 355 (at March 2020)

Branches: 55 showrooms

Divisions:

- Export/import division
- Service center
- Purchase trader team
- Delivery team

Over 30 Years Experience - Located in Tokyo - Indoor Storage - Trusted

OUR TEAM

Fujio Yashiro
Advisor



Hiroshi Yamashita
General Manager



Kenji Yabuta
Sales Manager



Keita Miyamoto
Staff



Yuta Satou
Leader



Tetsuya Akaishi
Staff



Our History



- 1991 Established as exporting motorcycle company.
- 1992 Opened 1st motorcycle shop.
- 1995 Opened 3rd motorcycle shop and main warehouse in Kawaguchi.
Moved head office to the same property.
- 2001 Import division started.
- 2003 Internet sales section started.
- 2006 e-commerce section started.
- 2014 Joined to YELLOW HAT LTD. GROUP.
- 2016 Service Center started.
- 2017 Company name “WILL CORPORATION” has been changed to YELLOWHAT-SOX Inc.
- 2021 Opening the 55th showroom in Kyoto.

PARENT COMPANY



YELLOW HAT LTD.

A listed company in the first section of the Tokyo Stock Exchange.

Founded: 1961

Capital: 15.07 billion JPY

Sales: 141 billion JPY

Business: Manufacturing, distributing car and motorcycle accessories.

Shops:

- In Japan: 783 Stores
- Overseas: 3 Stores

Staff: 3,558 people.

Headquarters:

Yellow Hat Honsha Building,
Iwamoto-cho 1-7-4,
Chiyoda-ku, Tokyo
101-0032

<https://www.yellowhat.jp/corp/about/profile.html>